

## Special Mini backs fund-raiser

A PINK Mini complete with sunglasses, earrings and a tail graced the island's roads on Saturday to promote a breast cancer fund-raiser in Jersey. The island is holding a Mini rally in September in aid of the After Breast Cancer support group, the Jersey equivalent of The Pink Ladies, to raise funds for Channel Islanders suffering or



**IN THE PINK: Miss Mini's day out.**

left to right, Esther Sertett, from Jersey's After Breast Cancer support group, Rosie Wightman, from Guernsey's Pink Ladies, and Regine Horn, from ABC, with the special car in Guernsey on Saturday. (Picture by Adrian Miller, 0200294)

recovering from the disease. A Mini Adventure will involve five days of events between Wednesday 14 and Sunday 18 September and is open to all enthusiasts.

Pink Ladies social secretary Rosie Wightman played host to Miss Mini for the day. It was brought over by ABC members Regine Horn and Esther Senett-

'It is such a worthy cause and we hope many islanders will take the opportunity to visit Jersey and support this event,' said Mrs Wightman.

It has been organised by Hotel La Place and will include a charity screening of the original version of *The Italian Job*, a scavenger hunt around the island and a *Swinging Sixties* ball.

Miss Mini was commissioned by the hotel to promote the event. It was designed by Jersey advertising company Side-On to reflect ABC and the Pink Ladies distinct branding.

(Reproduced courtesy Guernsey Press and Star)

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